

When it comes to careers education, the earlier you start the better.

Young people start forming ideas about the jobs and careers they want to do when they grow up at an early age. Those ideas are influenced by what they see around them, their peers, parents, other adults and, of course, teachers.

To shape their ambitions and aspirations, young people need to see and meet a wide range of people from the world of work. The goal is to challenge stereotypes and widen horizons - keeping them as broad as possible for as long as possible. This is particularly important for those in disadvantaged communities who often lack sufficiently wide social and professional networks and where there can be a limited range of local businesses.

That is why The Careers & Enterprise Company (CEC) has launched its careers pilot for primary schools - [Start Small; Dream Big](#). Over two and a half years, the [CEC's national network of Careers Hubs](#) will reach hundreds of thousands of pupils and thousands of

Impact of Wave 1 of the pilot

Insight 1

School careers provision and leadership commitment improved

Insight 3

Over the course of the next year, delivery of the CEC's Start Small; Dream Big pilot will continue to evolve, building on the Wave 1 schools covered in this report to include a further two waves. 21 of the CEC's 44 Careers Hubs will deliver the pilot in local communities across the country.

The emerging evidence shows that, with the right support and professional development, primary schools and teachers are keen to bring career-related learning

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