

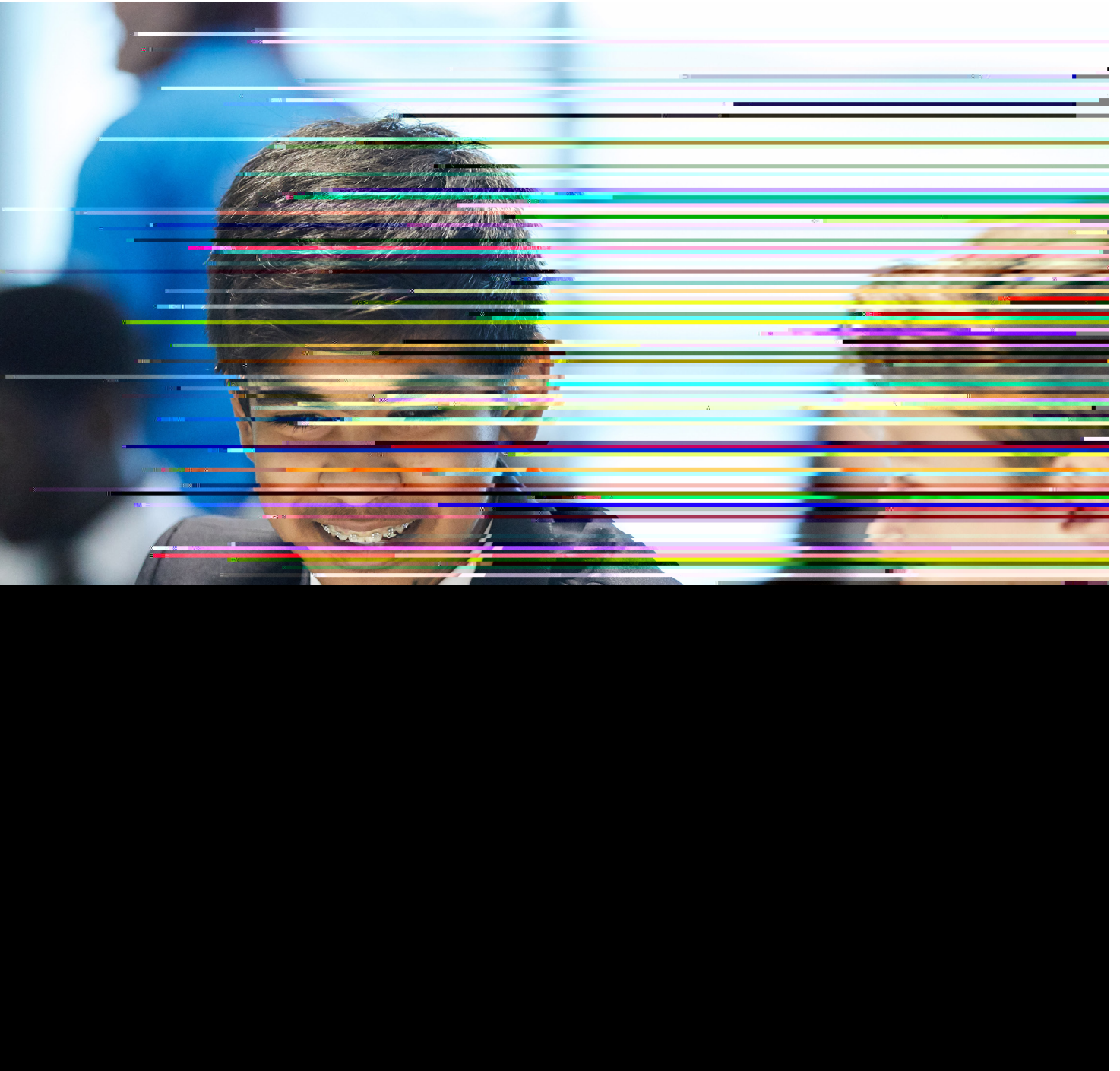
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The Careers & Enterprise Company & SQW
(2020). *Workforce Skills Strategy: Skills for the Future*
* *Workforce Skills Strategy: Skills for the Future*
London: The Careers & Enterprise Company.

This report was prepared by Gerard Dominguez-Reig using data prepared by SQW.

Our thanks go to all of the Careers Leaders who took part in this survey.

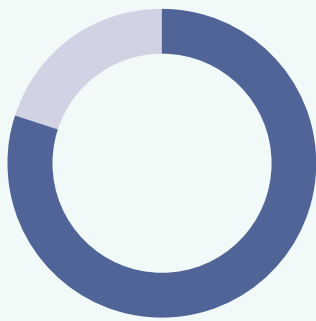


Through the network, schools and colleges receive support from Enterprise Advisers (senior business volunteers) and locally based Enterprise Coordinators. They can also access a range of tools and resources to help them meet the requirements set out in the Government's Careers Strategy and to track their progress.

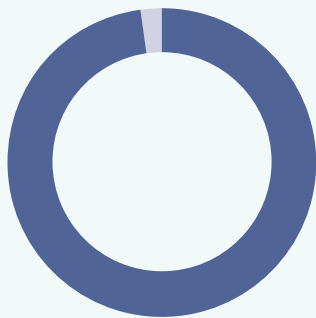
The Enterprise Adviser Network was launched in 2015. By summer 2017, 2,000 schools and colleges had joined the network, rising to 2,500 a year later, and to 3,300 by summer 2019.

Enterprise Coordinators, with 80% of them recommending the network to other schools or colleges. Almost all schools and colleges report that being part of the network has helped them to get closer to achieving the Gatsby Benchmarks, and to improve their careers provision.

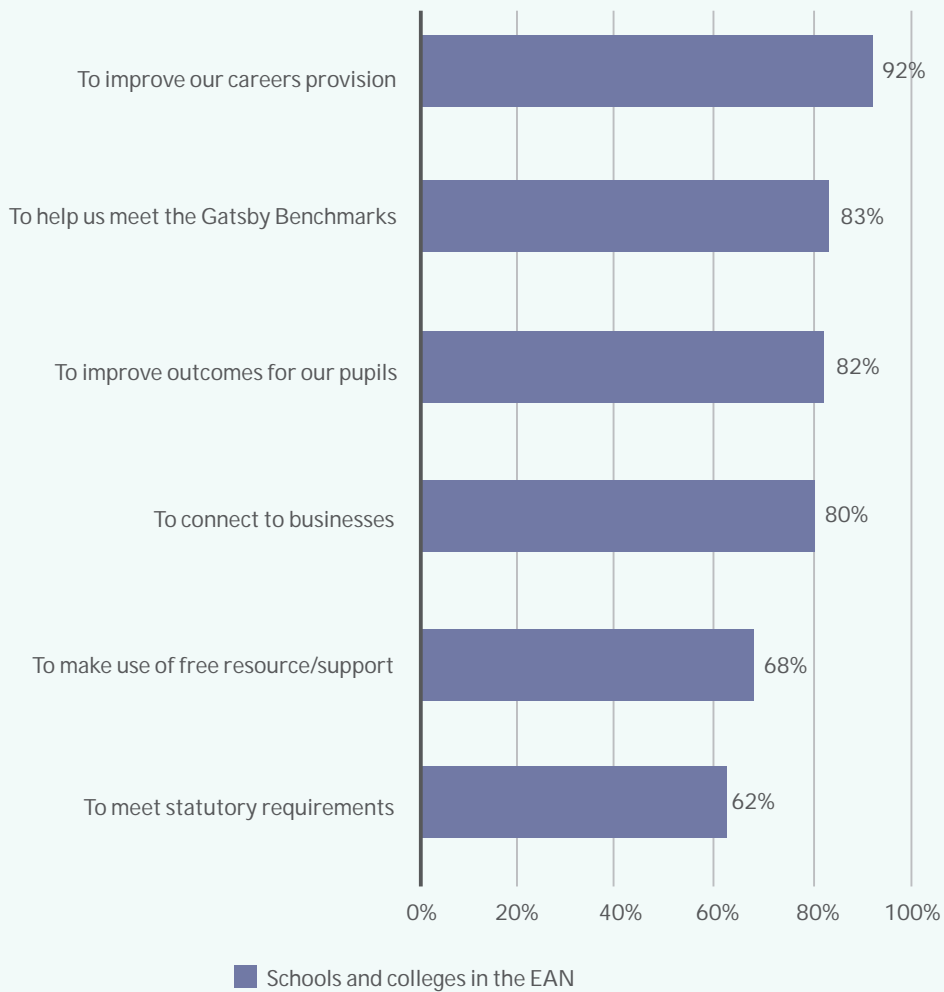
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(84% of those in Careers Hubs)

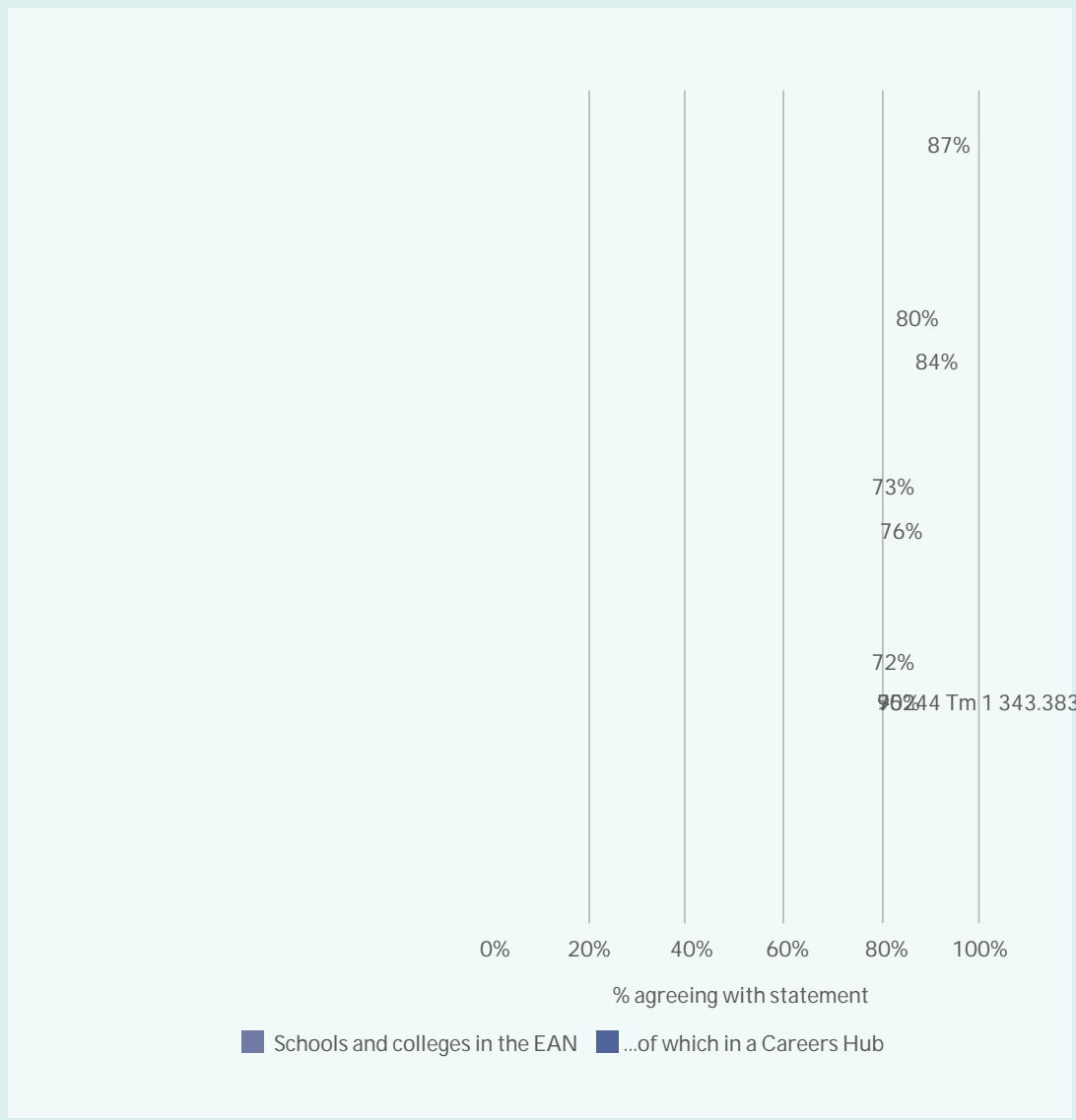


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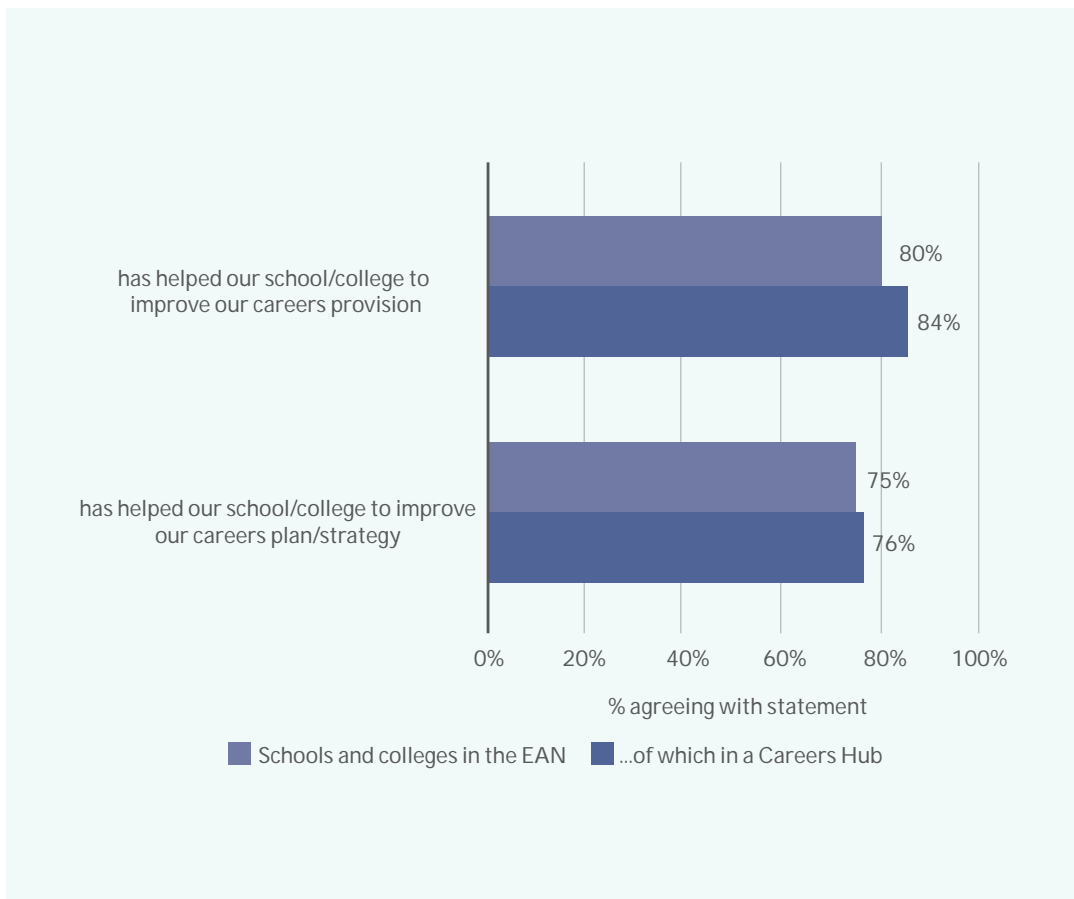
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38%, 87% of schools and colleges in the EAN, and 80% of those in a Careers Hub, agreed that Enterprise Coordinators had helped them improve their careers strategy and provision. Over 70% thought that Enterprise Coordinators had helped them improve their careers strategy and provision.



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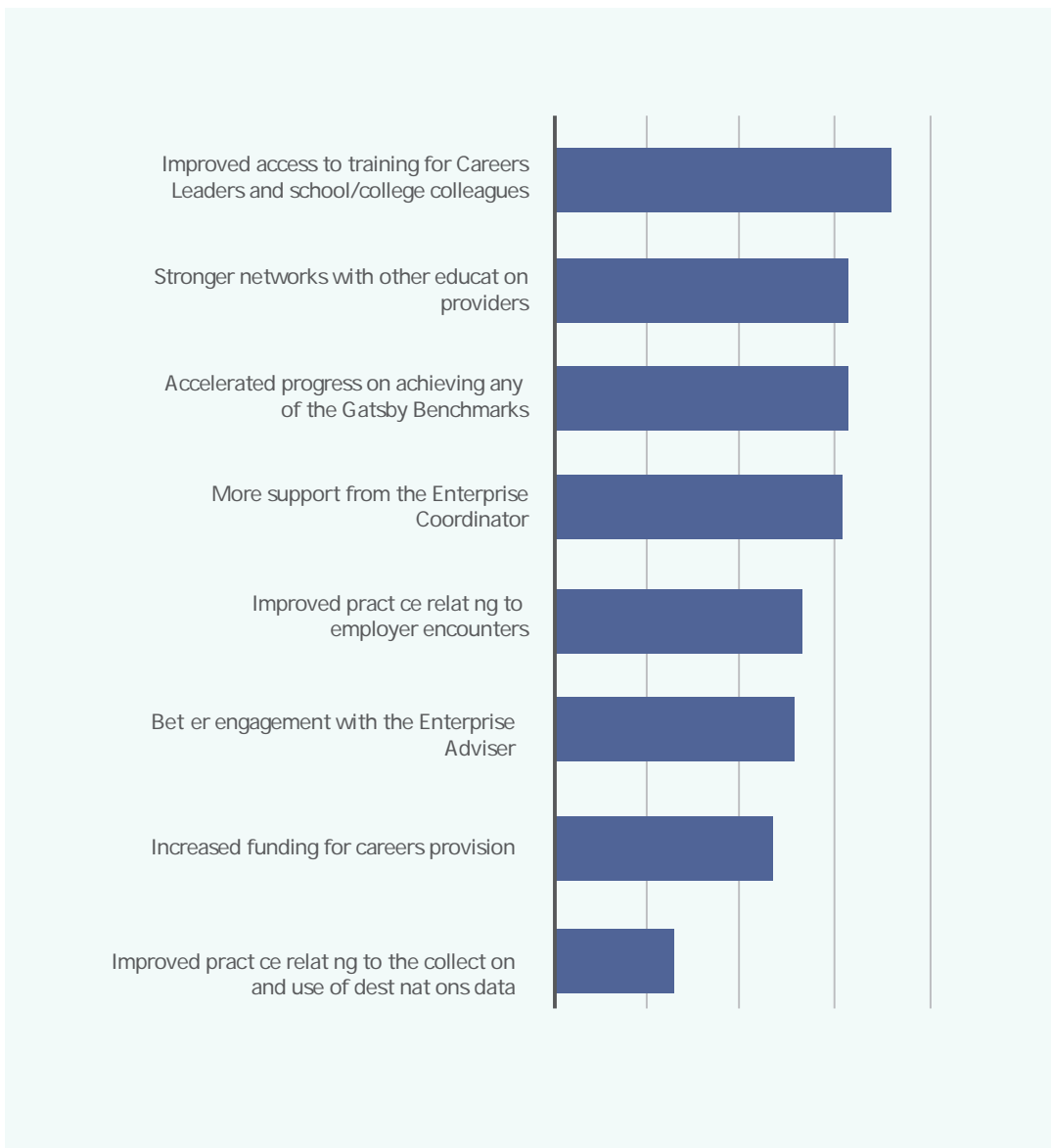
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careers strategy and provision, especially those in Careers Hubs.



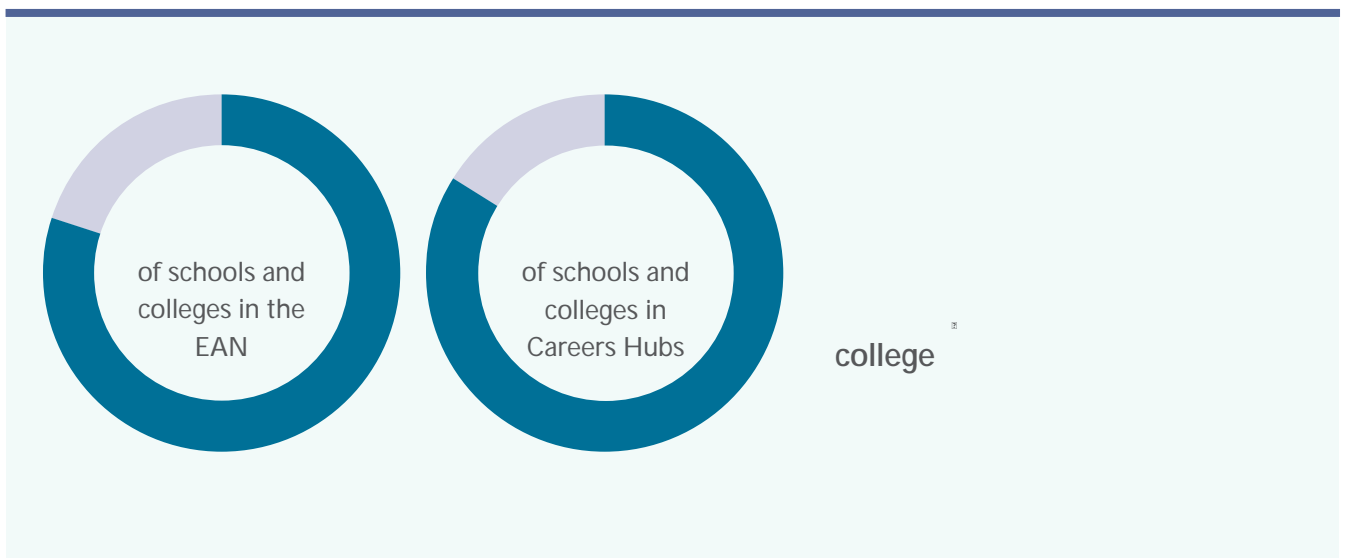
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colleges in Careers Hubs.



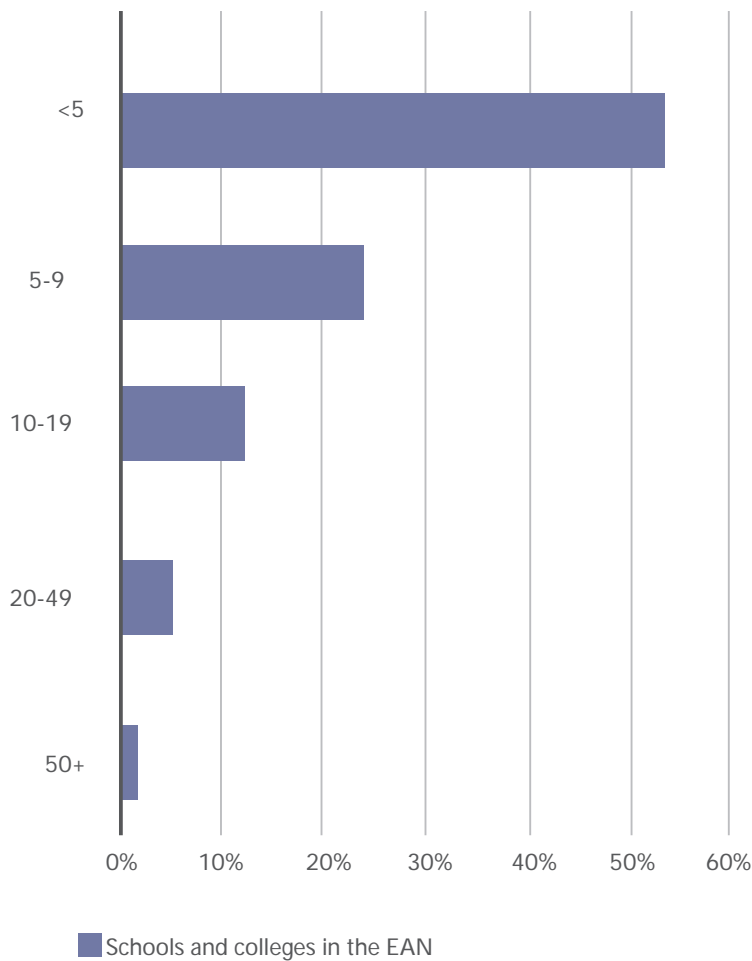
support from their Enterprise Coordinator, that they were making progress toward the



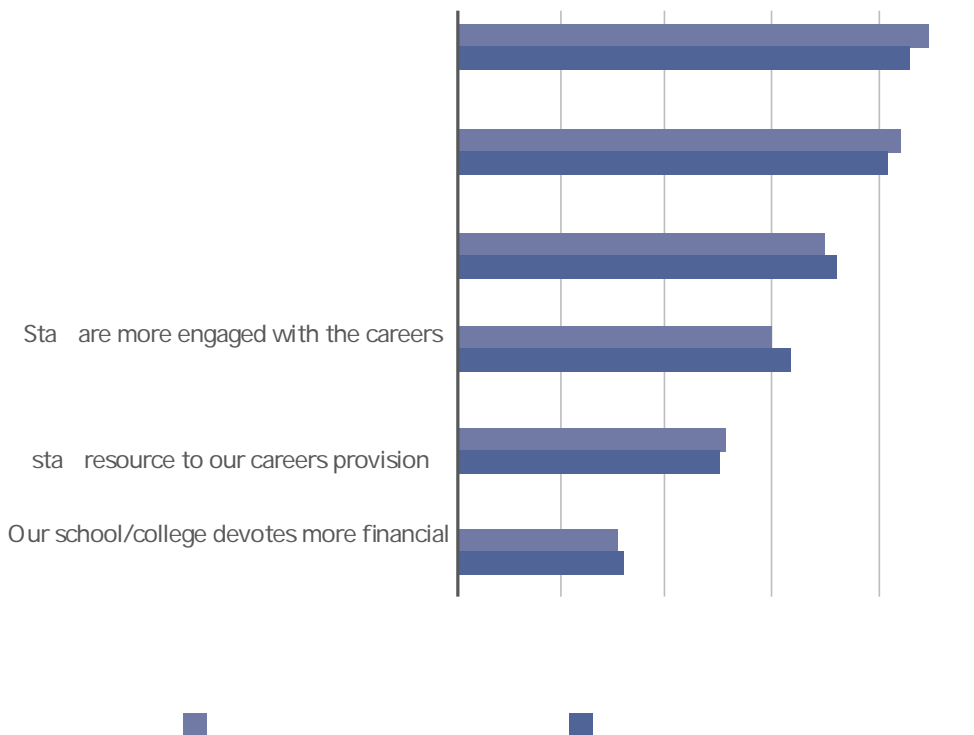
84% of schools and colleges in the Enterprise Adviser Network to other schools and colleges – 84% among those in Careers Hubs.



Quote from a Careers Leader



Just under 90% of schools and colleges that are matched to an Enterprise Adviser agreed that being part of the Enterprise Adviser Network helped them to improve their careers provision. Over 80% reported having a more strategic approach to careers provision as a result of being matched to an Enterprise Adviser. About half of schools and colleges reported having a more strategic approach to careers provision as a result of being matched to an Enterprise Adviser. About half of schools and colleges reported having a more strategic approach to careers provision as a result of being matched to an Enterprise Adviser.



Schools in Careers Hubs were more likely to report that their Enterprise Adviser had helped them get closer to achieving the Gatsby Benchmarks, notably Benchmark 5 – encounters with employers and employees. Schools and colleges in Careers Hubs noted greater levels of impact of their engagement with Enterprise Adviser staff. This was reflected in the "Careers Hubs: One Year On" report, which showed that schools and colleges in Careers Hubs were making more progress toward the Gatsby Benchmarks.¹

1. Hutchinson, J., Morris, M., Percy, C., Tanner, E. and Williams, H. (2019) Careers Hubs: One Year On. London: The Careers & Enterprise Company.

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colleges that were matched to an Enterprise Adviser reported that their pupils were more
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since joining the network. Similarly, over half noted that pupils were less likely to be NEET,
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