
and are commit ed to cont nuing in the role

At a t me when retent on has become an increasingly important strategic issue for many organisat ons, EAs say their role working with schools and colleges in their local community enriches their current career and brings a strong sense of personal fulf lment. Nearly two thirds (63%) say it gives them a sense of purpose and 62 per cent say it has increased their network (Chart 1).

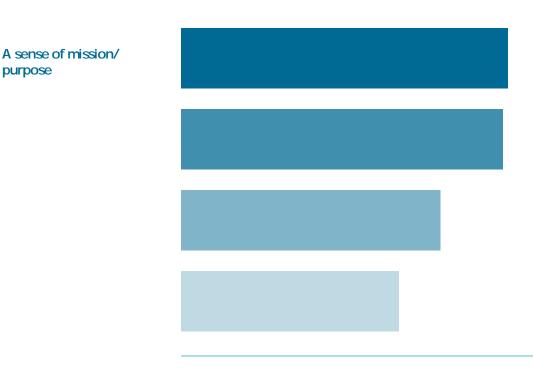
It has also enhanced their skills set. Nearly half (46%) per cent say it has helped them develop their communicat on skills and 45 per cent say it has helped them develop their relat onship management skills.

Similar to other measures, the ef ect is more profound the longer they are in the role. For those in post for three or more years 54 per cent say it has improved their communicat on skills, 53 per cent say it has improved their relat onship management skills and 30 per cent say it has increased their strategic planning skills.

Four in f ve (80%) say they want to cont nue in the role, nearly the same number (79%) would recommend it to someone else and 70 per cent say they have a good experience

Chart 1: Reported benef ts of the EA role

% EAs report ng each benef t



Enterprise Advisers see posit ve impacts on careers provision and outcomes for young people which deepens

Through their work support ng Careers Leaders and

Nearly four in ten (39%) who have been in the role for up

delivery of careers educat on programmes in schoœltæa(399%) withmair sichoœlvē thais ris1 TO IN THE colleges. More than three in f ve (61%) say their having a posit ve impact in helping schools impr Gatsby Benchmark achievement.

Experience in the EA role is an important factor in helping improve performance and increase impact. The longer an EA's tenure, the greater their inf uence on improving the quality of careers provision and student outcomes.

More than four in f ve (81%) EAs who have been in the role for three or more years say they have helped increase their school's Gatsby Benchmark performance this compares with 48 per cent who have been in role for up to a year. Sixty two per cent of those in the role for three or more years say careers educat on is now more of a priority for schools and college leaders – this compares with 47% who have been in the role for up to a year.

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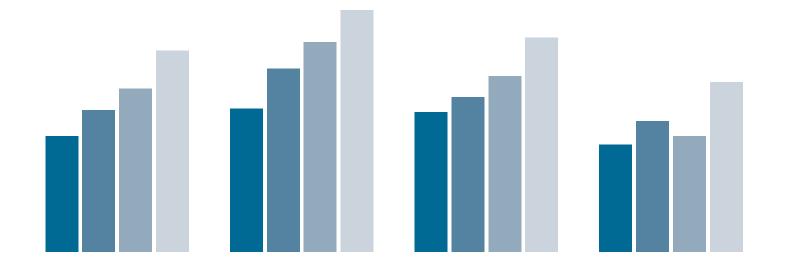
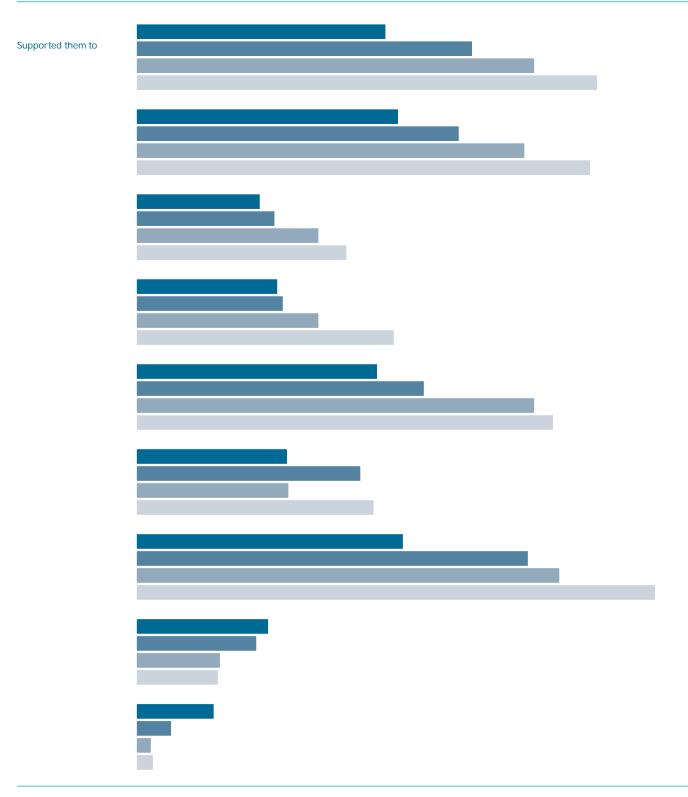


Chart 3: How EAs support the inst tut on they are matched to

% EAs report ng each support measure



Source: CEC EA Survey 2023 (1149 responses; 1050 matched to an inst tut on)

Technical Note

The Enterprise Adviser survey was open from February-March 2023. All Enterprise Advisers were invited to take part. 1,149 responses were received – 27% of the EA populat on.

A more detailed analysis of the sample shows:

